



香港中文大學崇基學院
Chung Chi College
The Chinese University of Hong Kong



Walk for Excellence

Project E Walkathon

Target: HK\$1,000,000



Illustrative Design

2024. 5. 18 Saturday

3:00 p.m. The Peak

To redevelop Staff Quarters Block E
To create multi-purpose space for
students, staff and alumni

香港新界沙田香港中文大學崇基學院行政樓
崇基學院 (FP 2143)
簡便回郵八十五號 SCL
Chung Chi College (FP 2143)
Freepost No. 85 SCL
Chung Chi College Administration Building
The Chinese University of Hong Kong
Shatin, N.T., HONG KONG

NO POSTAGE
NECESSARY
IF POSTED
IN HONG KONG
無須貼上郵票

Event details



Introduction to Project E

To promote Chung Chi College's long-term development and education mission of nurturing students with the attributes of "Excellence in Academics and Sports, Virtue and Talent, and Spirituality Enhancement", "Block E Redevelopment Project" (tentatively named "Project E") is launched to redevelop the staff quarters Block E adjacent to the University MTR station into a twin-block building.

The high block of Project E will be a student hostel, while the low block includes staff quarters, an alumni activity centre, and a Digital Culture and Art Creativity Centre. It will be an important platform for students, academic staff, and alumni to gather and exchange, stimulating creativity and encouraging innovation.

The fundraising goal of Project E is **HK\$180 million**. The walkathon is the first large-scale activity among a series of fundraising activities to be organised by the College. All funds raised in the activity will be designated for "Project E".

Details about "Project E"



Sponsorship Invitation

The College cordially invites Chung Chi-ers and the public to support the Walkathon as individual, corporate or foundation sponsors. The sponsor's name/logo will be incorporated into the activity webpage, all promotion materials, and reports of the Walkathon*.

| Sponsorship Title | Title | Diamond | Platinum | Gold | Silver | Bronze |
|------------------------|-------|---------|----------|------|--------|--------|
| Donation Amount (HK\$) | 800K | 300K | 200K | 100K | 50K | 30K |

Sponsorship Form

I will support the Walkathon and be a:

- Title Diamond Platinum Gold Silver Bronze Sponsor

Name (Title: Mr. / Ms. / Dr. / Prof.)

Surname: _____ First Name: _____

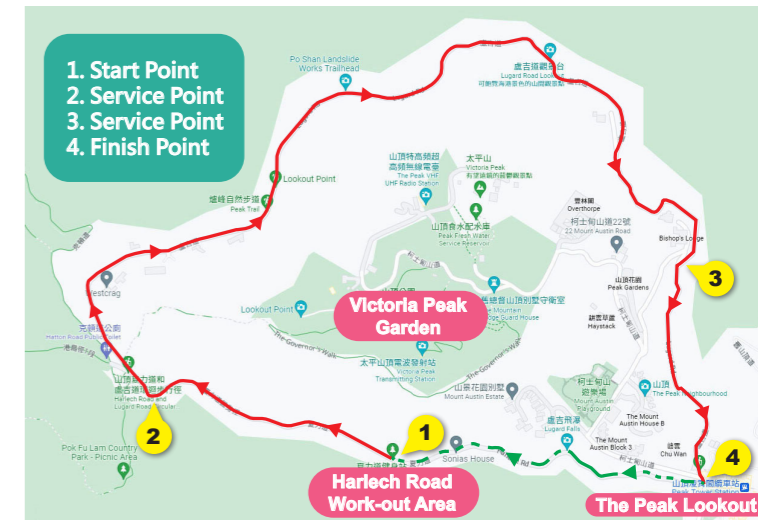
Phone No.: _____

Email: _____

Address: _____

*Chung Chi College will be pleased to provide special ways of acknowledgment for title sponsorship. Please contact us for details. Funds raised through the activity sponsorship and walkathon will be counted cumulatively across the fundraising period of Project E. For the ways of acknowledgement of Project E, please refer to the project details.

Route



1. Start Point
2. Service Point
3. Service Point
4. Finish Point

Kick-off Ceremony

Date: 18 May 2024 (Saturday)

Time: 3:00 p.m.

Venue for Kick-off Ceremony: Harlech Road Work-out Area, The Peak
---▶ About ten-minute walk towards Harlech Road from The Peak Lookout

Route: —▶ The route starts from Harlech Road Work-out Area, passes through Harlech Road, Lugard Road and finishes at Peak Road with the total distance of approximately 3.5 kilometers. It normally takes 1 to 1.5 hours to complete the whole journey.

Enrolment Fee (Min. Donation Amount): Individual: **HK \$300**
Student: **HK \$100**
Team (max. 4 persons): **HK \$1,200**



Pets are welcome.



Enrolment Form

1. Individual*

Name of Participant (Title: Mr. / Ms. / Dr. / Prof.)

Surname: _____ First Name: _____

Phone No.: _____

Email: _____

Address: _____

Total Donation Amount (HK\$): _____

(The minimum donation amount is HK\$300; student: HK\$100)

2. Team* (No. of Participants: 2-4)

Name of Team Leader (Title: Mr. / Ms. / Dr. / Prof.)

Surname: _____ First Name: _____

Phone No.: _____

Email: _____

Address: _____

Name of Teammate 1: _____ Tel. No.: _____

Name of Teammate 2: _____ Tel. No.: _____

Name of Teammate 3: _____ Tel. No.: _____

Total Donation Amount (HK\$): _____

(The minimum donation amount is HK\$1,200)

3. Support Project E but can't join the Walkathon*

Name (Title: Mr. / Ms. / Dr. / Prof.)

Surname: _____ First Name: _____

Phone No.: _____

Email: _____

Address: _____

Donation Amount (HK\$): _____

*Funds raised through the activity sponsorship and walkathon will be counted cumulatively across the fundraising period of Project E. For the ways of acknowledgement of Project E, please refer to the project details.

Details of Sponsors

I agree to sponsor the above person(s) / team to participate in the Project E Walkathon with donation as follows:

| Name of Sponsors | | | | Donation Amount (HK\$) |
|---------------------|-------|-----------------|-----------------|------------------------|
| | Title | Name in Chinese | Name in English | |
| 1 | | | | |
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| 3 | | | | |
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| 18 | | | | |
| 19 | | | | |
| 20 | | | | |
| Total Amount | | | | |

Official receipts will be issued for donation of HK\$100 or above. Activity participants will distribute the donation receipts to their sponsors. The receipts will be issued in 3 months after the Walkathon. Thank you for your support.

Please provide the name sponsors use for tax deduction claims in both Chinese and English.

Participants may make copies of this form or download it from the Chung Chi College Development Office website (<https://cc.cuhk.edu.hk/dev/en/>) for more sponsors.

To encourage participation, the Walkathon will present:
 - Highest Participation Award
 - Top Fundraising Award – Individual
 - Top Fundraising Award – Team

Donation Methods

1. Cash

Submit cash together with the form to the Development and Alumni Office of Chung Chi College. Please do not deliver cash by post.

2. Crossed Cheque

Crossed cheque made payable to "The Trustees of Chung Chi College". Please write your name, contact number and "Fundraising for Project E" at the back. Please deliver the cheque together with the form in person or by post.

3. Faster Payment System (FPS)

FPS ID: 101793008 or by scanning the QR code. Kindly email us the transaction record and the form.



FPS

4. Credit Card through Online Donation

Please make donation via the Chung Chi Online Donation System. Kindly email us the transaction record and the form.



Credit card online donation

Please make donation via the above methods and send the form(s) to the Development and Alumni Office of Chung Chi College on or before **Friday, 10 May 2024**.

Address: 3/F, Chung Chi College Administration Building,
The Chinese University of Hong Kong

Email address: ccdao@cuhk.edu.hk

Please keep photocopies of this form and payment slip(s) for record and verification purpose.

Personal Information Collection Statement

The personal information collected by the College will be used for the purposes of enrolment, contact and issuance of official donation receipts.

Notice to Participants

- Due to limited capacity, enrolment is on a first-come-first served basis.
- Once enrolment is confirmed, all donations will not be refunded.
- It takes approximately 1-1.5 hours to complete the route. Service Point One will be set at the West High Picnic Area, Harlech Road and Service Point Two will be set near Bishop's Lodge, Lugard Road. Participants can drop out at any point throughout the route if needed.
- Pets are welcome.
- Shuttle bus will be arranged from CUHK (1:40 pm) / Admiralty (2 pm & 2:15 pm) to the Peak; and from the Peak (5:30 pm / 5:45 pm / 6:00 pm) to Admiralty MTR station and CC campus. Details will be provided to participants before the event.
- In case of forecast of inclement weather, announcements on the latest arrangements for the event will be made at 12:00 p.m. of the event day through the electronic media including the College website, Facebook and Instagram. The event may be postponed or cancelled if necessary.
- The College reserves the rights to change the event's date, time, venue and all event details.



Enquiries

Ms. Rachel Fok 3943 1536 / rachelfok@cuhk.edu.hk
 Ms. Ruby Ko 3943 6444 / rubyko@cuhk.edu.hk

Address: Development and Alumni Office, 3/F,
Chung Chi College Administration Building, CUHK

chungchicollegecuhk

Activity
Details



Development and
Alumni Office
Chung Chi College

